The average American woman uses 16 beauty products before leaving the house...every day! That adds up to a lot of time and money, and the worst part is, most of those products don't even work. They claim to “treat” surface level problems, but they use low-quality ingredients that don't address the root causes of an aged appearance.

The truth is, your skin is fighting a constant battle in an effort to maintain a healthy-looking, youthful appearance. At the heart of this battle is your skin's microbiome. This is the delicate balance of microbes, both good and bad, that live on your skin. When these microbes are balanced in a beneficial way, they help protect your skin from environmental age accelerators that can affect your skin's appearance.

The best skincare solution is one that works to balance your skin's microbiome while also actively fighting signs of aging. Introducing Plexus Joyôme, the revolutionary skincare regimen that uses 11 active ingredients along with a patent-pending Microbiome Balancing Complex to correct and protect your skin barrier, replenish moisture, renew radiance, and restore a youthful-looking glow. With a simple, two-step regimen, Joyôme helps you achieve what some other skincare products can't – skin that looks and feels absolutely beautiful.

It's the skincare you've been waiting for, and the skin you've always wanted.

†Johnson, S. (2017, Mar. 08). How much is your face worth? American women average at $8 per day. https://www.huffingtonpost.com/entry/how-much-is-your-face-worth-american-women-average_us_58befa65e4b06660f479e594
Brighten Your Day.

The Joyôme Illuminating Day Serum features six active ingredients that work together to help reverse the visible signs of aging. Leading-edge peptides relax and soften the appearance of expression lines, Hyaluronic Acid draws in moisture for a plump and volumized look, and Eyeseryl Peptide reduces the appearance of puffiness and dark circles around the eyes. The Illuminating Day Serum also features a light-reflecting pigment to give skin a glowing, radiant look.

• Argireline Peptide – Reduces the appearance of wrinkles associated with repetitive facial expressions, especially in the forehead and around the eyes

• Hyaluronic Acid (HA) – Improves the appearance of sagging, drooping skin by helping it to look plump and tight

• Red Clover – Minimizes the appearance of pores by reducing oil accumulation and pore debris

• Niacinamide – Helps with skin brightening

• Eyeseryl Peptide – Reduces the appearance of puffiness and dark circles under the eyes

• Ceramides – Help to lock in moisture and reduce the appearance of wrinkles

Restore While You Sleep.

Joyôme Intensive Overnight Repair simplifies your nighttime skincare routine while providing maximum benefits to the skin with five active ingredients. Targeting the appearance of the telltale signs of aging like deep lines and dark spots with powerful ingredients such as Retinoid Ester and Azelaic Acid, the Intensive Overnight Repair helps you wake up to skin that looks firmer, lushly moisturized, and beautifully smooth.

• Retinoid Ester – Reduces the appearance of deep lines and wrinkles, visible age spots, and renews the appearance of skin plumpness, elasticity and hydration

• Matrixyl Peptide – Helps to fill and smooth the skin

• Azelaic Acid – Visibly fades the appearance of redness, age spots and improves the look of skin texture to reveal luminous, radiant skin

• Lactic Acid – Helps exfoliate dead surface cells leading to more radiant, smooth, glowing skin

• Bakuchiol – Conditions the skin and helps to improve skin clarity
Real Benefits, Delivered.

Ingredients do nothing if they’re left resting on the skin’s surface. Other brands struggle to overcome this challenge but Joyôme ™ utilizes a first-to-market, patented system. The HydraLipid Delivery System increases the absorption of active ingredients, transporting them to where they’re needed most.

Joyôme’s HydraLipid Delivery System utilizes highly absorbable molecules of plant-derived lipids that act as carriers for active ingredients.

Safely transported through the skin’s tough outer layer, Joyôme’s anti-aging actives are then released so they can begin fighting the visible signs of aging.

HydraLipid is a natural-origin ingredient derived from green, sustainable processes. It is one of the first natural emulsifying agents on the market and is safer and more gentle compared to other products that use synthetic delivery ingredients.

Consciously Clean.

Ingredients You’ll Like, for Skincare You’ll Love.

Everyone deserves anti-aging skincare products that are not only exceptionally effective, but also remarkably safe. With Joyôme, we went above and beyond the world’s highest safety standards when deciding what to include in our innovative serums, so you never have to compromise effectiveness for safety.

Take a look at the facts most skincare companies don’t want you to see.

- Only 20% of the 12,500 ingredients the FDA allows to be used in personal care products have been evaluated for safety.
- Over 1,300 ingredients have been banned in the EU but only a few have been banned in the U.S., meaning U.S. companies can put nearly any chemical into their products.
- Chemicals like phthalates and parabens can cause hormonal disruption and reproductive issues.
- Contaminants like 1,4-Dioxane, formaldehyde, coal tar, benzene and others are potential carcinogens.

It’s enough to make you wonder, “What am I putting on my skin?” However, as we’ve worked to make Joyôme as safe and clean as possible, we’ve not only left out every ingredient on the EU’s banned list, but we’ve left out over 1,300 other questionable ingredients as well. The result?

Our “Absolutely Not” List

The “Absolutely Not” list includes many common skincare ingredients that we deemed not worthy of Joyôme—or of your skin.

Take a peek at some of the ones you may have heard of...

- BHA and BHT
- Ethanolamines
- Hydroquinone
- Parabens (methyl-, isobutyl-, propyl-, and others)
- Phthalates (DBP, DEHP, DEP, and others)
- Propylene Glycol (PEG compounds)
- Sulfates
- Synthetic Fragrances
- GMOs
- Plus More Than 1,300 Others

We don’t compromise on safety—and we don’t compromise on strength. Joyôme’s ingredients aren’t only uncommonly clean, they’re uncommonly powerful, producing visible results with carefully selected actives that are as effective as they are safe.
The Other Microbiome

Keeping your gut microbiome healthy is crucial to your overall health and happiness. Similarly, your skin’s microbiome—the microbes that live on your skin, rather than inside your body—play a vital role in keeping your skin feeling balanced and looking beautiful. Keeping your skin’s good and bad microbes in balance can help protect your skin from environmental age accelerators, while also working to keep skin moisturized, youthful-looking, and radiant.

Advanced Aging

We’re all born with a flourishing skin microbiome, but age changes the balance of your skin. When we’re young, beneficial microbes abound, resulting in skin that’s luminous, supple, and soft as a baby’s...well, you know. But as we age, the balance of microbes shifts, weakening the skin barrier and leaving skin prone to accelerated aging including uneven texture and loss of moisture.

The key to protecting skin from this natural aging process? Keeping your microbiome in balance with ingredients that impede the adhesion of harmful microbes while helping beneficial ones to flourish.

Major Innovation. Major Results.

Joyôme’s patent-pending Microbiome Balancing Complex brings a revolutionary approach to skincare that uses your skin’s natural beneficial microbes to achieve visible results. This carefully formulated blend of polyphenols and prebiotics works to bring your skin microbiome into balance. In fact, the Microbiome Balancing Complex has been scientifically demonstrated to increase the growth of beneficial microbe *S. epidermidis* and crowd out the damaging microbe *S. aureus*.

*S. epidermidis* is a beneficial skin microbe that works to replenish the skin barrier, allowing the skin to retain moisture while protecting it from damaging environmental factors.

Meanwhile, *S. aureus* weakens the skin barrier, making it susceptible to dryness and dullness. Beta-glucan in the Microbiome Balancing Complex in Joyôme impedes this harmful microbe from adhering to the skin, further protecting the skin from damage.

Plexus’ patent-pending Microbiome Balancing Complex is featured in both the Illuminating Day Serum and the Intensive Overnight Repair.

**The result?** Nourished, balanced, beautiful skin.
Joyôme’s Primary Benefits

Illuminating Day Serum

- Relaxes and softens the appearance of expression lines like crow’s feet, forehead and smile lines
- Adds the appearance of plumpness and volume to tired skin
- Minimizes the look of pores for refined skin texture
- Enhances brightness and radiance
- Reduces the appearance of dark circles and eye puffiness
- Controls oil for a luminous matte finish
- Quenches and rehydrates thirsty skin
- Supports a strong skin barrier to help protect against environmental age accelerators

Intensive Overnight Repair

- Reduces the appearance of deep lines and wrinkles
- Promotes firm-looking skin and elasticity
- Gently resurfaces for smoother, more radiant-looking skin
- Diminishes the appearance of age spots
- Calms irritated skin for more even tone
- Improves skin clarity
- Lushly moisturizing
- Defends against harmful environmental aggressors by supporting skin barrier strength

The Joyôme Advantage

- Clinically studied levels of 11 premium anti-aging ingredients
- Exclusive Microbiome Balancing Complex
- Simplified two-step regimen
- First-to-market HydraLipid Delivery System transports ingredients deep within the skin
- Safe and clean ingredients (NO parabens, phthalates, sodium lauryl sulfate, artificial dyes, or artificial fragrances)
- Effective yet non-irritating Retinoid Ester
- 60-day ‘empty bottle’ guarantee: Use it up – all of it!
  If you don’t see a difference, just let us know within 60 days of purchase and you’ll receive a full refund. It’s the ultimate, no-risk 60-day trial!

Who should use this product?

Plexus Joyôme is a revolutionary approach to skincare, utilizing technology that directly fights the visible signs of aging and balances the skin microbiome to protect against future damage. If you’re looking for a new, gentle-yet-effective skincare regimen, Joyôme is for you.

The Inner Beauty Connection

While Joyôme's eleven active ingredients and Microbiome Balancing Complex are hard at work correcting the visible signs of aging and replenishing your skin barrier at the surface, you can support youthful radiance from the inside out as well. Plexus offers a wide variety of products to supplement total health, many of which have skin beautifying benefits.

Plexus Slim® is a refreshing drink featuring a premium microbiome activating formula that is clinically demonstrated to improve your gut health and promote weight loss. But in addition, Slim can help moisturize and hydrate the skin, maintain healthy pH levels and promote skin-supporting fatty acids.

Xfactor Plus™ contains premium, bioavailable forms of key nutrients, a high-potency B vitamin complex, and a gut-protecting polyphenol blend. But it also has skin lightening benefits, vitamin C to help maintain healthy collagen levels and provides protection from environmental damage caused by the sun and free radicals.

◊ Participants in an independent, randomized, double-blind, placebo-controlled, human clinical study who used one pack of Slim per day lost an average of 5.45 pounds in 8 weeks, while the placebo group lost an average of 3.12 pounds. Although this difference was not substantially significant (p=0.05), there was a trend to weight decrease with Slim group (p=0.059).

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.
Frequently Asked Questions

1. What is Joyôme and how is it unique?
Joyôme is a unique, high performance skincare line that combines clinically studied ingredients to correct the visible signs of aging, with a scientifically demonstrated skin microbiome-balancing complex to protect the skin barrier, resulting in healthy looking, beautiful skin.

Joyôme is the only anti-aging skin care line scientifically demonstrated in an in vitro study to increase skin-nourishing S. epidermidis and decrease the adhesion of skin-damaging S. aureus.

2. What does “clinically studied” mean?
“Clinically studied” means our ingredients and results are backed by solid, third party clinical studies. All 11 of Joyôme's active ingredients are included at the same levels that were used in the clinical studies that demonstrated their anti-aging benefits. We have also done our own clinical studies on Joyôme to back up our results and to ensure we provide you with a high-quality product with effective ingredients.

3. Who is Joyôme intended for?
Joyôme is designed for all skin types and ethnicities. It consists of two products that address all the signs of visible aging including the appearance of lines, wrinkles, brown spots, large pores, redness, loss of elasticity, and lack of radiance, plus dry and rough skin. It is not designed for children. Women who are pregnant or breastfeeding should consult their doctor prior to using Joyôme. If you have a teenager who would like to use the products, please consult your dermatologist.

4. How do I test Joyôme to see if my skin is sensitive to it?
We recommend doing a patch test with both products prior to using. Test a small, pea-sized amount of product on the lower jaw area. Wait 1-2 minutes before proceeding. If any redness or irritation develops, please discontinue use of the products. Consult your health care professional prior to using any new skin care regimen.

5. How do I use Joyôme?

**Illuminating Day Serum:** After cleansing, apply three pumps to the face, neck and eye area in the morning – avoiding direct contact with eyes. We highly recommend using an SPF 45+ after the Illuminating Day Serum.

**Intensive Overnight Repair:** After cleansing, apply three pumps to the face, neck and eye area in the evening – avoiding direct contact with eyes.

For those sensitive to retinoid products, proceed as follows:
1. Test a small, pea-sized amount of the Intensive Overnight Repair on the lower jaw. Wait one to two minutes before applying more. If any redness, irritation or swelling develops, please discontinue use of the product.
2. Apply the Intensive Overnight Repair every other night for two weeks. This is typically enough time for your skin to adjust to the product.
3. If you experience no irritation, dryness, or peeling, increase use to nightly thereafter.

6. How do I use Joyôme in combination with other skincare products?
Joyôme consists of one morning and one evening facial treatment serum designed to be used daily. Each serum should be applied after your existing cleanser and before your moisturizer, and/or foundation, and/or SPF product. They can be layered underneath your eye cream in the morning or night.

**Example Routine**

*Morning:*
1. Cleanser
2. Illuminating Day Serum
3. Moisturizer (if needed), SPF, Foundation

*Evening:*
1. Cleanser
2. Intensive Overnight Repair
3. Moisturizer (if needed)

Consult your healthcare professional if you are using prescription facial products, peels, or other dermatologic procedures before using Joyôme.

7. How long will one bottle of Illuminating Day Serum and one bottle of Intensive Overnight Repair Joyôme last?
Each bottle of Joyôme will last about 60 days if used as directed. Recommended use is three pumps per day of each product applied to the face, neck and around the eye area, avoiding direct contact with the eyes.

8. When can I expect to see results using Joyôme?
Joyôme users reported softer, smoother, more moisturized skin, and a more even skin tone within 7 days, and a reduction in the appearance of lines and wrinkles within 14-30 days. Please view our clinical results online.
Frequently Asked Questions

9. Can I use Joyôme along with Botox, chemical peels, or other cosmetic procedures?
Yes, using Joyôme is a safe and effective way to help maintain and enhance the results of medical-grade cosmetic procedures. There is no contraindication to using Joyôme alongside neuromodulators (such as Botox) or fillers. Please inform your healthcare professional that you are using Joyôme before receiving chemical peels, dermabrasion, laser treatments, or other cosmetic procedures.

Joyôme contains a retinoid ester and alpha hydroxy acids that may increase your skin’s sensitivity. Your healthcare professional may suggest stopping the Intensive Overnight Repair serum for 1-2 weeks prior to and after your cosmetic treatment.

10. Are Joyôme products safe to use during pregnancy and breastfeeding?
It’s always best to consult your healthcare professional before starting any new regimen if you are pregnant or breastfeeding, including Joyôme.

11. Can I use Joyôme around the eye area?
Joyôme has been ophthalmologist tested and is safe to use around the eye area. On clean skin, tap the product lightly around the bony area of the eye, avoiding direct contact with the eye.

12. Can you tell me about the retinoid ester in the Intensive Overnight Repair?
Our unique retinoid ester is a next generation, anti-aging ingredient superior to retinol due to its distinct structural difference.

**It offers three important benefits over traditional retinol:**
1. Because it’s a retinoid ester (versus retinol) it does not need to undergo biochemical changes in order to become active on the skin. This important feature contributes to higher efficacy and less irritation.
2. In addition, our retinoid ester is 10x more stable than retinol, offering potency over a longer period of time, whereas traditional retinol breaks down quickly with light, heat, and time.
3. It has its own unique delivery system (dimethyl isosorbide), which allows it to reach the areas of the skin where it’s needed most.

13. Why is the skin microbiome important?
Products that support and nourish the microbiome are central to Plexus’ approach to health. We recognize the incredible impact that good gut health has on all aspects of our health from digestion and metabolism to immunity and mood. But our microbiome isn’t just inside us — it covers our bodies as well. A properly functioning skin microbiome is critical to protect healthy looking, beautiful skin.

14. Can you tell me how the Joyôme Microbiome Balancing Complex™ works?
Joyôme contains a patent-pending blend of microbiome activating polyphenols, botanicals and prebiotic fibers scientifically demonstrated to positively shift the balance of your skin microbiome. Joyôme affects the skin microbiome in two ways: first, the Microbiome Balancing Complex™ stimulates the growth of *S. epidermidis*, a beneficial microbe that supports a happy and balanced skin microbiome. *S. epidermidis* also works to replenish the skin barrier, ensuring proper moisture retention and protection from damaging environmental factors that cause irritation, dryness, and a weakened structural network.

Second, beta-glucans (cellular sugars) in the Microbiome Balancing Complex™ have been shown in in vitro studies to impede the adhesion of *S. aureus*, a destructive microbe that weakens the skin barrier and accelerates the visible signs of aging by making it susceptible to dryness, dullness, and irritation.

15. Can you tell me about the patented HydraLipid Delivery System in Joyôme?
Joyôme incorporates a patented lipid transport system which has the ability to penetrate the skin’s tough outer layer, delivering active ingredients to where they are needed most. Unlike other delivery systems, the HydraLipid system can transport both oil and water-based actives deeply into the skin. Our lipid transport system is naturally and sustainably sourced, as opposed to traditional delivery systems that use propylene glycol or polyethylene glycol which are derived from petroleum.

16. Does Joyôme contain fragrances?
Joyôme does not contain synthetic fragrances which are known to be potential allergens and are often made with petrochemicals and phthalates. Instead we use botanically-based, essential oils such as damask rose oil from Bulgaria, and essential oils of vanilla, ylang ylang, lavender, and marjoram that have an uplifting scent and help enhance the beauty of the skin.

17. Is Joyôme FDA compliant?
Joyôme complies with all US FDA protocols and Health Canada Standards for cosmetics. Joyôme also goes beyond the most stringent European Union Safety Standards for cosmetics—the strictest in the industry.
**Frequently Asked Questions**

18. **What is your ingredient selection policy?**

Plexus spent years in the lab creating Joyôme, carefully choosing ingredients that are effective, and meet our stringent safety requirements, omitting any ingredient with evidence that it may pose a potential health hazard. The formulators behind Joyôme have gone beyond the most stringent European Union safety standards to create products that are safe. Please see our “Absolutely Not” list on the website for a full list of ingredients we’ve left out.

19. **Does Joyôme contain preservatives?**

Joyôme contains proven, safe, broad-spectrum cosmetic preservatives such as phenoxyethanol and ethylhexlglycerin to ensure the shelf life and stability of the products, and which are accepted by the European Union safety standards. Joyôme’s scientific board of advisors believe these preservatives are safe and not harmful to the skin microbiome.

20. **Are Joyôme products natural?**

There is no official definition for “natural” in skin care or cosmetics. We are committed to efficacy, health, safety, and exclusion of harmful chemicals while still ensuring high-performance, indulgent skin care. Our Microbiome Balancing Complex, and many of our active ingredients such as cranberry, chicory, rosehips, blackberry, rose, magnolia and camu camu berry, are plant-based or harness the benefits of polyphenols, prebiotics, and antioxidants from nature.

21. **Are Joyôme products organic?**

The majority of our ingredients are sourced from nature, all are non-GMO but are not verified to be organic. We use botanical ingredients as well as strategically selected, high-performance, clinically-tested ingredients proven to show results.

22. **How does Joyôme rate on the Environmental Working Group (EWG) scale?**

The majority of Joyôme ingredients rate a “1” or “2” on the EWG scale.

23. **What if I notice color or fragrance changes in the products?**

Due to the abundance of natural compounds in our products and the fact that we don’t use artificial dyes, the color and/or fragrance may shift slightly over the shelf life of the product, without affecting efficacy.

24. **Is Joyôme GMO-free?**

Yes, Joyôme is free from genetically modified ingredients.

25. **Does Joyôme contain potential allergens such as soy, nuts, seeds, or dairy?**

Here is a list of potential allergens. Please consult your healthcare professional if you are allergic or sensitive to any of the following.

**Illuminating Day Serum:**
- Castor Seed Oil
- Non-GMO Soy-derived lecithin (although Soy lecithin doesn’t contain the protein responsible for the allergic reaction in soy)
- Essential Oils: Chamomile Flower Oil, Jasmine Oil, Lavender Oil, Marjoram Oil, Sandalwood Oil, Vanilla Fruit Extract, Ylang Ylang Flower Oil

**Intensive Overnight Repair**
- Castor Seed Oil
- Shea Nut Butter
- Non-GMO Soy-derived lecithin (although soy lecithin doesn’t contain the protein responsible for the allergic reaction in soy)
- Bakuchiol seed extract (derived from the Indian Babchi plant)
- Damask Rose essential oil

26. **Is Joyôme gluten-free?**

Yes, Joyôme is gluten-free.

27. **Is Joyôme vegan?**

Joyôme does not contain any animal-derived ingredients.

28. **Has Joyôme been tested on animals?**

Joyôme is cruelty-free, meaning our formulas are not tested on animals.

29. **Is the palm oil in the PM Serum sustainably sourced?**

The Palm oil in our PM Serum (part of a potent blend of Vitamin E) is sustainably sourced from Peninsular Malaysia and does not come from palm trees grown on new plantations nor plantations from cleared rain forest.

30. **Are Joyôme bottles BPA-free?**

Yes, our Joyôme bottles and products are BPA-free.
At Joyôme, we believe that everyone deserves great skin care products that are powerful without compromising safety. We’ve spent countless hours reviewing ingredients, carefully choosing ones that are effective, and meet our stringent safety requirements.

Joyôme has made a Consciously Clean Promise and is strongly committed to the safety and efficacy of its products. We started by following the ultra-stringent guidelines of the European Union which have banned more than 1,300 ingredients from skin care products.

We then went further by identifying additional ingredients deemed untrustworthy. Joyôme is free from GMO’s, parabens, mineral oils, phthalates, gluten, propylene glycol, formaldehyde, sulfates, BHA, BHT, and synthetic fragrances just to name a few.

Below is a list of some of the ingredients that exceed our uncompromising standards and make Joyôme work.

### Primary Actives

**Argireline Peptide:** You’ve probably heard of amino acids and may know that amino acids are the building blocks of proteins, like muscle. But amino acids can combine in different ways to create peptides. Peptides are like the middle step between an amino acid and a protein. Argireline is a special hexapeptide that consists of six amino acids (hexa = six). Argireline can help reduce the appearance of wrinkle depth on the face caused by repetitive expressions, especially in the forehead and around the eyes.

**Azelaic Acid (Azeloglycina):** Found in grains, Azelaic Acid is also produced naturally by the skin microbiome. It visibly lightens the skin while improving the evenness of skin texture and reducing the appearance of visible redness.

**Bakuchiol:** A botanical ingredient derived from seeds of the babchi plant, traditionally used to purify the skin. It is a retinol alternative that helps reduce the look of dark spots and reduce the appearance of skin blemishes.
**Ingredient Glossary**

**Beta Glucan:** Helps promote skin hydration, soothe irritated skin and reduce the adhesion of skin-damaging *S. aureus* bacteria. It is a key ingredient in Joyōme’s Microbiome Balancing Complex.

**Bisabolol:** The primary constituent of chamomile essential oil. It helps condition and nourish the skin.

**Camu Camu Extract:** A superberry found in the Amazon rainforest, known for its brightening and skin calming effects. It is loaded with carotenoids (antioxidants), vitamins and minerals that fight environmental age accelerators and help support a strong skin barrier.

**Ceramides (Glycosphingolipids, glycolipids):** Ceramides are lipids, or fatty acids, that occur naturally in human skin, and are clinically proven to help reduce the appearance of wrinkles, help reduce skin roughness, and boost hydration.

**Cichorium Intybus (Chicory) Root Oligosaccharides:** You may have heard of chicory root, which many people roast and use as a coffee alternative. The fiber from chicory, inulin, is also commonly used in dietary supplements and food products. This component of chicory root is a food grade prebiotic known to increase beneficial bacteria found on the skin, protecting barrier function. It is a key ingredient in Joyōme’s Microbiome Balancing Complex.

**Cranberry Fruit Extract:** A powerful antioxidant that protects our skin from environmental aggressors. Cranberry fruit extract is one of the primary ingredients in Joyōme’s Microbiome Balancing Complex.

**3,4-Dihydroxybenzoic Acid (Protocatechuic Acid):** A phenolic acid naturally occurring in many fruits, vegetables and herbs. It is well-known as an antioxidant that helps to fight environmental aging accelerators and is a key ingredient of Joyōme’s Microbiome Balancing Complex.

**Eyeseryl Peptide:** A peptide is comprised of amino acids and joins with other peptides to form proteins. Eyeseryl is a tetrapeptide comprised of four amino acids (tetra = four) with a proven efficacy in reducing the appearance of puffy eyebags and under-eye dark circles.

**Lactic Acid:** An alpha hydroxy acid (AHA) that helps exfoliate dead cells on the surface of the skin, leading to more radiant, smooth, glowing skin and a reduction in the appearance of fine lines and wrinkles. Lactic Acid is a popular topical ingredient in skin care products, but it can also be produced by good bacteria in your facial skin microbiome. Joyōme’s Microbiome Balancing Complex is scientifically demonstrated to increase beneficial *S. epidermidis* microbes, which naturally produce lactic acid.

**Lysolecithin:** A natural phospholipid (plant-based fat) that is highly biomimetic (compatible) with the skin’s lipids, making it an excellent delivery system for active ingredients, as well as a natural emulsifier. Phospholipids support the skin barrier, decrease water loss and increase hydration. Lysolecithin is a key ingredient in Joyōme’s HydraLipid Delivery System.

**Matrixyl Peptide (Palmitoyl Tripeptide):** A powerful protein peptide that helps smooth the appearance of wrinkles and improves tone and elasticity of the skin. Peptides are amino acids that link together in different combinations to form proteins in your body.

**Niacinamide:** A high potency form of Vitamin B3 that supports firm looking skin and reduces the appearance of hyperpigmentation, giving your skin a youthful glow.

**Red Clover Extract:** A plant-derived ingredient designed to help minimize the appearance of pores.

**Retinoid Ester (Hydroxypinacolone Retinoate):** Related to vitamin A, retinol is a go-to active ingredient for many anti-aging products because of its fast-acting ability to reduce the appearance of wrinkles. Unfortunately, low-quality retinols can also cause irritation. Joyōme Intensive Overnight Repair uses a 2% concentration of a patented retinoid ester that is more bioavailable, less irritating and works faster than traditional Retinol. Clinical studies using the amount of the retinol ester found in Joyōme showed on average a 60% reduction in the appearance of visible wrinkles in 2 weeks, as well as a reduction in visible age spots and surface roughness.

**Rosa Rubiginosa (Rosehip) Seed Oil:** A rejuvenating oil derived from the fruit and seed of the Rosa Canina plant in the Chilean Andes mountains. Due to its high content of essential fatty acids, it is used to and wrinkles. The hyaluronic acid molecule can hold up to 1,000 times its weight in water.
restore the appearance of elasticity, soften the look of wrinkles, and help reduce the appearance of blemishes.

**Tetrahexyldecyl Ascorbate (Vitamin C Ester):** A highly bioavailable fat-soluble form of Vitamin C that helps support skin elasticity and brightens and evens the appearance of skin tone without irritation.

**Tocotrienols:** A potent form of Vitamin E considered 40 to 50 times more powerful than conventional Vitamin E. These antioxidants offer powerful protection against environmental age accelerators as well as unparalleled nourishing benefits for red, irritated or dry skin.

### Secondary Ingredients

**Bismuth Oxychloride (and) Ethylhexyl Hydroxystearate:** Light-reflecting pigments that lend a bright, radiant, finished look and blurring effect, minimizing the appearance of imperfections.

**Broccoli Seed Oil:** A moisturizing oil high in omega 3, 6 and 9 fatty acids.

**Caprylic/Capric Triglyceride:** An ingredient derived from coconut oil and glycerin. It can help condition the skin and hair, and is used to improve texture and viscosity of our serums.

**Glycerin:** A humectant (moisture-preserver) that helps skin feel smoother and softer, and it can act as a binder.

**Glyceryl Stearate:** An ingredient derived from coconuts used as an emollient (softens and soothes) and emulsifier (prevents separation of ingredients) in both skin care and hair products.

**Hibiscus:** A natural, alpha-hydroxy acid high in anthocyanins with brightening properties. Joyôme uses an exceptionally high-quality source of Hibiscus from Nigeria.

**Magnolia Flower Water:** The liquid recovered from the distillation of magnolia flowers. Magnolia flower water possesses the sweet, uplifting scent of the Magnolia Officinalis flower. It refreshes, nourishes, and soothes.

**Phytic Acid:** Phytic acid is a natural occurring plant antioxidant most commonly found in bran, cereal seeds, and fruit seeds.

**Rose Damascena Oil:** Rose oil, or rose absolute, is the essential oil extracted from Damask Rose petals. Our pure, natural rose comes from roses grown in Bulgaria, and it is extracted through steam distillation.

**Rosa Damascena Flower Water:** The flower water coming from the flowers of the Damask Rose. Studies show that rosa damascena has skin-nourishing qualities.

**Shea Butter (Butyrospermum Parkii):** A fatty, botanical derived from the seeds of the African Shea Tree that has skin moisturizing properties.

**Sodium Hyaluronate:** A salt of hyaluronic acid derived from vegetable sources. It is a humectant which draws moisture to the skin.

**Squalane:** An olive-derived ingredient that helps condition skin.

### Other Ingredients

**Cetyl Alcohol:** A fatty alcohol that works as an emollient, emulsifier, and thickener and conditions and softens the skin and hair.

**Citric Acid:** An acid found in citrus fruits, such as lemons and limes, that is high in vitamin C and is used as a natural preservative and pH adjuster.

**Dimethicone:** A large molecule silicone used in conditioners and gives creams a "silky" feeling. Studies indicate that silicones are safe for human health as used in cosmetics.

**Ethylhexylglycerin:** A derivative of vegetable glycerin that is used as a natural preservative, deodorizer and moisturizer.

**Glycol Distearate:** A compound based on stearic acid, a naturally occurring fatty acid that helps to increase viscosity.

**Phenoxyethanol:** A preservative used to prevent the growth of mold and bacteria in water-based cosmetics.

**Silica:** A naturally occurring mineral found in sandstone, clay, and granite, as well as in plants and animals, that is commonly used as an anticaking agent in powered/mineral cosmetics.

**Stearic Acid:** A fatty acid derived from vegetable fats as well as cocoa and shea butters that is commonly used as an emulsifier.