Greetings:

As part of our ongoing commitment to provide the very best health and wellness products, Plexus Worldwide® just revealed a brand-new product Plexus XFactor Kids™ to help you and your family continue their journey to better health and happiness.

Keeping yourself healthy is hard enough. Keeping your kids healthy is an even bigger challenge. In fact, many kids today are undernourished and overfed, with vitamin deficiencies, lack of nutrients, and way, way too much sugar. It’s no wonder 1 in 3 kids in the US are considered overweight.

Good nutrition is essential for physical and mental health and the problem may be more serious than you think. Only 13% of parents make sure their kids eat fruits and vegetables every day, 1 in 3 US kids eat fast food daily, and sugar intake is skyrocketing. In fact, the average 4 to 8-year-old consumes approximately 15 teaspoons of added sugar a day. No wonder more than a third of American children are considered overweight!

And then there’s gut health. You probably know it’s important to keep your own gut healthy, but what about your kid’s? The truth is, your child’s gut can affect everything from their mood to their digestive health to their immune system strength. And with kids being around germs all the time, you need all the help you can get!

It’s a lot to think about, and it’s enough to make any parent feel worried and guilty. Where do you even start when it comes to giving your kids their best chance at a happy, healthy life?

Enclosed is a document that outlines the key benefits of this exciting new product and includes a list of the best natural ingredients.

In addition, so you can see everything Plexus Worldwide has to offer, I am enclosing a document that outlines all of our weight management, discomfort relief, detoxification, multi-vitamin, and breast health products.

Please contact me right away and we can discuss how you can move forward on your health and wellness journey with Plexus.

All the best.

[YOUR NAME]

ENCLOSURES:
- 09b08: Plexus VitalBiome Information Sheet
- 02L: Plexus Product Catalog