Greetings.

If your family is like my family, there are several women (and men) close to you who have had a battle with breast cancer. According to BreastCancer.org

- **About 1 in 8 U.S. women** (about 12%) will develop invasive breast cancer over the course of her lifetime.
- **In 2015,** an estimated **291,130 new cases** of breast cancer are expected to be diagnosed in women in the U.S and about 2,350 new cases in men in 2015.
- **About 40,290 women in the U.S. are expected to die in 2015** from breast cancer.
- **Currently,** there are more than **2.8 million women with a history of breast cancer** in the U.S. This includes women currently being treated and women who have finished treatment.

Most doctors feel that early detection tests for breast cancer save thousands of lives each year, and that many more lives could be saved if even more women and their health care providers took advantage of these tests.

Before Plexus Worldwide® became an overall health & wellness company we were originally a breast health company and one of our continuing core products is the Breast Chek Kit™.

A Plexus Breast Chek™ kit consists of two micro-thin layers of polyurethane with a non-toxic lubricant sealed in between. When the breast chek is placed on the breast, the bottom layer gently adheres to the skin and remains stable allowing the upper layer to slide freely underneath your fingertips. As the upper layer slides freely over the bottom layer, friction is greatly reduced. This results in what is called ‘sensory touch magnification.’ Or, in other words, your sense of touch is greatly improved, thereby improving the effectiveness of all breast self-exams you do as part of your breast health program.

Here is a link to a clip from the TV show The Doctors featuring Dr. Oz talking about the Plexus Breast Chek Kit™: [https://www.youtube.com/embed/Bu167MjxMCg](https://www.youtube.com/embed/Bu167MjxMCg)

I hope you will take some time to review this information and consider purchasing a Breast Chek Kit for all the women you care about.

Please go to my personal website [INSERT URL FOR YOUR PERSONAL PLEXUS WEBSITE HERE] to learn more or to order. You can also learn about all of our other health and wellness product through the website or by just asking me.

I hope to hear from you soon.