First Letter E-mail Template – Tri-Plex Combo

(Customize to your personal style and situation)

I am so glad you are interested in beginning a journey to better health with the TRI-PLEX Combo. I am including a ton of information with this email so that you have it if you need it, but remember you can contact me at any time with questions.

Sometimes, we experience health challenges that we aren’t really sure how to deal with — things like indigestion, gas, bloating, weight gain, and even mood swings. Like all health challenges, these things could be trying to tell you that something in your body is off. And like all health challenges, it’s much more effective to alleviate these things by attacking them at the source. Lucky for you, all these problems (and many more), happen to come from the very same place — YOUR GUT!

The gut is the unsung hero of your body: heading up natural detoxification processes, supporting the immune system, supporting your mood, and keeping the digestive system in balance. **At least, that’s what it’s supposed to do.** Unfortunately, life tends to get in the way of gut health. Food, lifestyle choices, and even the environment can affect the gut’s delicate balance of healthy and unhealthy bacteria. This can impact the gut’s ability to function optimally, leading to one or more of the problems mentioned above.

Not convinced? Consider the fact that 70% of the cells needed for a healthy immune system can be traced to your gut. Or that your gut is responsible for 90% of your body’s serotonin – a hormone linked to happiness. Clearly, an unbalanced gut can lead to some major problems. How do you fight these negative influences and get your gut back on track?

I’m so glad you asked. Plexus TriPlex is a system that promotes a healthier gut. By combining three popular Plexus products — Bio Cleanse, ProBio 5, and Slim — we’ve created a powerhouse system that works in three ways to help get your gut back into balance.

Since we have two formulations of Plexus Slim, there are two TriPlex Combos. Choose the one that is best for you and as always, if you have questions, don’t hesitate to give me a call.

The TriPlex Combo with **Plexus Slim MicroBiome Activating** formula is a system that promotes a healthier gut. By combining three popular Plexus products – Bio Cleanse™, ProBio 5™, and Slim™ MicroBiome Activating – we’ve created a powerhouse system that works in three ways to help get your gut back into balance.

- **REMOVE**: Bio Cleanse Plus works to remove harmful microbes and substances, supporting your body’s natural detoxification processes. Magnesium and our Bioflavonoid Complex combine to help clear out the gastrointestinal tract, meaning your digestive system can work the way it should.
- **REPLENISH**: ProBio 5 replenishes your gut with 5 beneficial probiotics and enzymes to help promote gut health, digestive health, and support a healthy immune system. Its formulation delivers 2 billion microorganisms in each capsule. So yeah, it's kind of a big deal.
- **REBALANCE**: Slim – Plexus’s great-tasting weight loss drink and most popular product – is clinically demonstrated to help you lose weight. AND with the addition of prebiotic Xylooligosaccharide (XOS) to the Plexus Slim® formula is also microbiome activating and is designed to help your gut thrive. Slim has been tested in an independent, highly advanced and scientifically validated in vitro study created to mimic the gastrointestinal system. This study demonstrated Slim’s ability to help beneficial microbes flourish in the gut, improving your overall health.

The TriPlex Combo with **Plexus Slim Hunger Control** formula is a clinically-demonstrated combo that helps you achieve your weight loss goals by reducing your desire to overeat and promoting optimal gut health. Supercharge your healthy habits by rebalancing your gut microbiome, curbing your hunger, and supporting a healthy glucose metabolism…*

- **SHED POUNDS**: Slim® Hunger Control® is clinically demonstrated to help you lose weight, reduces hunger, and supports healthy glucose metabolism. *
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• **RESTORE**: ProBio 5 helps keep intestinal yeast in balance, helps support a healthy intestinal tract, and helps improve natural response to imbalance*

• **REMOVE**: BioCleanse helps cleanse the gastrointestinal tract, reduces gas, bloating, and discomfort*, helps promote regularity, helps remove harmful microbes and substances, and supports your body’s natural detoxification processes*

**[INSERT YOUR PERSONAL TESTIMONY IF YOU HAVE ONE]**

In addition, because Plexus is so confident that our products work, we offer a **60-day money back guarantee** on all of our products. With the guarantee, you can use the product for 60 days, follow the simple directions I will provide, and if you aren't satisfied with your results, I'll help you get your money back within that 60-day window. You have nothing to lose and good health to gain.

When you are ready to place your order for the TRI-PLEX Combo, the following link will take you directly to the TRI-PLEX Combo section of my website: **[INSERT the URL for your personal Plexus website here]** You’ll see there are two methods to purchasing.

- Retail method (one-time purchase) is $149.95 for 30-day supply of the TRI-PLEX Combo.
- Subscription method (monthly bill/shipment) is $129.95 for the 30-day supply of the combo.
- For your reference, I am attaching to this email an overall product price sheet that shows all of the options that are available for all of our products.

If you decide to try it then please go the **subscription** route to save you money. $20 bucks is $20 bucks and I would rather you keep it in your pocket. It sets up a monthly recurring order, but don't be afraid to go with preferred. You will not be locked into anything, because the order can be easily changed or cancelled at any time. **AND, there is the 60-day money back guarantee I mentioned earlier.** To order simply click either the Preferred or Retail button and follow the prompts.

Take some time to consider this information and do some independent research if you feel the need. Message me back if you have any questions or want some specific information on any aspect of this.

All the best.

**Enclosures:**

- 09b14 – Tri-plex Combo Information Sheet
- 2k – How to Order the TRI-PLEX Combo
- 2l - Plexus Product Catalog
- 2m – Plexus Price Sheet